



# 2024 Sponsorship & Advertising Guide



We believe that together, we are more. We connect our members to valuable resources such as economic development and research, business education, marketing opportunities and advocacy.

Seeking exposure? Creative ways to market your business? Looking to position your company as a community leader? The Greater Jackson Chamber provides many ways to get your business in front of local businesses and professionals. These options include:

## **EVENT SPONSORSHIP**

- Annual Celebration
- Business After Hours
- CapitolTalk
- Chamber Member Breakfast
- Emerging Leaders
- The Breakfast Club
- Women in Business

## **PROGRAM SPONSORSHIP**

- Experience Jackson
- Forward Jackson
- Leadership Jackson
- Leadership Jackson Alumni Association
- Leadership University
- Pathways2Possibilities

## **ADVERTISING**

- JacksonTN.com
- Weekly Newsletter

To learn more about the benefits of sponsorship or advertising, contact: Kristy Dew at [kdew@jacksontn.com](mailto:kdew@jacksontn.com)