

## A WORD FROM THE CAMPAIGN CO-CHAIRS

*Jackson and West Tennessee are experiencing a period of real opportunity. New investment, industry expansion, and workforce growth are creating momentum across our community and region.*

*But opportunity alone does not create success. It requires alignment, strong leadership, and a shared vision for the future.*

*That is why we are proud to help lead **MOMENTUM** – the Greater Jackson Chamber’s regional public-private partnership focused on long-term economic prosperity. Momentum is designed to bring together leaders and stakeholders to drive a unified strategy centered on one shared vision: moving our community forward.*

*Built around five strategic pillars, Momentum works to create a stronger and more competitive future by supporting job creation, attracting and developing talent, strengthening quality of life, and positioning our region for sustained growth. Through targeted investments and collaborative partnerships, this campaign will help ensure that our community is prepared not only to meet today’s opportunities but to lead into tomorrow.*

*The future of our region will be shaped by the decisions we make today. Momentum provides the strategy, structure, and partnerships needed to compete – and succeed – in a rapidly changing economy.*

*We invite you to join us as a partner in this important effort. Together, we can build the foundation for continued progress and shared prosperity.*



***Because when we invest together,  
we build momentum together.***

### **CAMPAIGN CO-CHAIRS:**

***James Kirkland***

*Senior Vice President, H+M Company, Inc.*

***Tina Prescott***

*President & CEO, West Tennessee Healthcare*